

Plein Air 5th ANNUAL 2025 PAINTING COMPETITION

@FALLSFESTIVALOFHEARTS

DATES: AUGUST 16 - 22nd

- BEGIN August 16th [the week leading up to the festival]
- TURN IN BY August 22nd by 2pm @ Art Lounge & American Legion

PARTICIPATION: Open to all artists

COMPETITION FEE: \$50 | \$10 Bonus Round/Nocturne
Limited space available, register soon

BRING: Your own supplies & canvas(es)
(Blank canvases/ boards must be stamped on the back at registration)



LOCATIONS: Downtown Menomonee Falls, Historic Buildings, The Lime Kilns, Menomonee River area & Waterfall and our Parks

AWARDS: Judging Panel will consist of regional and/or state professional artists

\$1000 Best of Show Sponsored by Krueger's

\$500 1st place Sponsored by the Art Guild of MF

\$400 2nd place

\$300 3rd place

\$200 Honorable Mention

\$250 Bonus Round "Nocturne Plein Air"
sponsored by Art Lounge



EXHIBITION: Your piece will be on exhibit at Art Lounge in Menomonee Falls after the competition through September with and Exhibit Reception September 12, 2025.

RULES, SCORE GUIDE, EVENT INFORMATION and more details to follow your application. Or check our website.

QUESTIONS: Contact our Plein Air Director
Brooke | 414-524-9472 | pleinairffoa@gmail.com

fallsfestivalofthearts.com



**BROUGHT
TO YOU BY**



CHECK IN DATES AT ART LOUNGE, N88W16567 Main Street

- Friday, August 15th - 1pm - 6pm [check in only/ no painting]
- Saturday, August 16th - 11am - 6pm KICK OFF
- Tuesday, August 19th - 3pm - 6pm
- *Bonus Round "Nocturne" Wed, August 20th, 6-8pm and Thurs, August 21st 6-8pm



LOCATIONS

You will have a wide variety of options to create in our beautiful Downtown of Menomonee Falls from our historical buildings, waterfalls, river, and lime kilns. Also including Old Falls Village and other Menomonee Falls parks. You will be provided a map.

*Bonus Round "Nocturne" Downtown only

PAINTING DATES

August 16th - 22nd by 2pm

*Bonus Round "Nocturne" Downtown only - August 20th and 21st

TURN IN DATES:

- Art can be turned in early during open hours at **Art Lounge** [N88W16567 Main Street]
 - Tues, Aug 19: 3-9pm; Wed, Aug 20: 3-9pm; Thurs, Aug 21: 1-9pm
- Art can be turned in Fri, Aug 22, 11am - 2pm, at the **American Legion** [N88W16652 Main Street]
- Bonus Round "Nocturne" Due- Fri, Aug 22 before 2pm at American Legion

REQUIREMENTS BEFORE CHECK IN

- Completed online registration form along with your [artist statement, 2 photos of your work, social media tag and website]
- Completed online Waiver form [we will have printed ones at check in, in case they were not completed]
- Online fee of \$50 paid in full
- Nocturne Bonus Round \$10 [if applicable]



REQUIREMENTS AT CHECK IN

- Mandatory check-in/orientation. After initial check in you can come and go as you please.
- Canvas stamping up to **6 pieces** [7 if also doing quick paint bonus round]
- **3 pieces** can be submitted into competition [4 if including bonus round]
- Artists will provide their own materials and transportation.
- Artists will declare that their artwork was produced at least 95% completed in plein air

FINISHED ARTWORK

- Size limit= no larger than **16" x 20"** in any direction, unless approved
- "Nocturne bonus" quick paint round - no larger than **11x14"**

SALES DURING THE FESTIVAL

- Sales will have a 20% commission rate [Falls ArteLarge]

SALES AFTER FESTIVAL AND EXHIBIT

- Artwork is encouraged to stay at Art Lounge for the Plein Air Exhibition
- The Opening Reception for the Plein Air Exhibit is free and open to the public on September 12th from 5pm-8pm

*More details after registration

QUESTIONS: Contact our Plein Air Director

Brooke | 414-524-9472 | pleinairfoa@gmail.com



**BROUGHT
TO YOU BY**

