

# *falls* Festival OF THE ARTS

## *Sponsor Opportunities*

### WHO:

#### **Falls Art @ Large, Menomonee Falls Events, Art Guild of Menomonee Falls, & The Village of Menomonee Falls**

We're inviting all of Menomonee Falls and the surrounding area to come experience Art and the Performing Arts in a whole new way! This festival has something for everyone. A key to the success of the FALLS FESTIVAL OF THE ARTS is the collaboration between Falls Art@Large (A@L), Menomonee Falls Events (MFE), The Village of Menomonee Falls, and Art Guild of Menomonee Falls (AGMF). All of our partners are 501(c)(3) or (c)(6) non-profit organizations lead by local businesses, community leaders and amazing volunteers.

### WHAT & WHERE:

#### **Falls Festival of the Arts at Village Park**

The festival hosts local, regional, and state-wide artists, art demonstrations, kids zone, live music, food trucks, beer & wine garden, performing artists, street performers, and a community art project. Leading up to the festival, we will have a Plein Air competition, Sculpture Painting competition, and a Murals & Mixers Trolley Tour.

### WHEN:

#### **Saturday, August 22 @ 10AM-5PM**

100+ artist booths, vendors, food, and more begin right at 10 AM. Art demonstrations, performances, and music happen throughout the day! Competition winners will be announced during the festival.

### WHY:

#### **The Arts should be accessible to everyone!**

The arts should be available for people of all ages to be able to access and engage in. Family-friendly events that introduce visual art and performance art at a young age enrich those involved. The festival, which started in 2021 as an art walk, continues to grow. The 2026 festival is only possible with the financial support of area businesses, clubs, and organizations, as well as numerous community volunteers. Don't miss this opportunity to be part of this artistic celebration!

**LET'S MAKE THE FALLS FESTIVAL OF THE ARTS A**  
*masterpiece* **OF CREATIVITY TOGETHER!**



# SPONSORSHIPS FOR

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## VAN GOGH PACKAGE - \$3,000

- Primary logo recognition as one of our premier sponsors on event flyers, posters and banners
- Stage shout-out as one of our premier sponsors during the event
- Primary logo recognition, Facebook, Instagram, and other social media promos leading up to the event [FFOA & MFE platforms] and all sponsor signage at the festival
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your name, logo, and site link on our Website

## MONET PACKAGE - \$2,000

- Secondary logo recognition, Facebook, Instagram, and other social media promos leading up to the event [FFOA & MFE platforms], and all sponsor signage at the festival
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your name, logo, and site link on our Website

## PICASSO PACKAGE - \$1,000

- Tertiary logo recognition, Facebook, Instagram, and other social media promos leading up to the event [FFOA & MFE platforms], and all sponsor signage at the festival
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your name, logo, and site link on our Website

## WARHOL PACKAGE - \$500

- Friend logo recognition, Facebook, Instagram, and other social media promos leading up to the event [FFOA & MFE platforms] and all sponsor signage at the festival
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your name, logo, and site link on our Website

## O'KEEFE PACKAGE - \$100

- Friend Logo recognition, Facebook, Instagram, and other social media promos leading up to the event [FFOA & MFE platforms] and all sponsor signage at the festival
- Your name, logo, and site link on our Website

## ART ENTHUSIAST - \$50

- Donation goes towards a new mural in our Village
- Your name mentioned as a supporter on our Website



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For more information or to secure your sponsorship, email [lissaffoa@gmail.com](mailto:lissaffoa@gmail.com) or call Lissa @ 414-559-9039

# SPONSORSHIPS FOR

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## SCULPTURE SPONSOR

**12 AVAILABLE**  
**\$350**

- Your name & logo on our FFOA Website with a link to your website
  - Your name & logo on signage at the event and on your sculpture
  - Your name & logo on social media posts related to the Sculpture event
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### INFORMATION:

Sculptures will be painted 2 weeks leading up to the Festival, outside in the natural elements [in a highly visible area for all spectators to see, while the artist is painting with signage that you have sponsored a sculpture]. Festival and local artists will be painting the sculpture on a volunteer basis with their supplies. Images will be posted of sculptures in progress on social media leading up to the Festival. **As a sponsor, you will be able to select a sculpture of your choice to take with you or donate it to the silent auction.**

### VOTING:

The judges will be Professional Artists who select the TOP 3 for cash awards. During the festival, there will be a community vote for People's Choice using a Link and QR code for festival goers to vote. Voting will be announced on stage and posted towards the end of the Festival on social media and on the FFOA website.

### SILENT AUCTION:

If all sculptures do not have a sponsor, they will be included in a silent auction during the festival. All funds raised will be used for student scholarships.

### AFTER FESTIVAL:

One to three pieces will be selected by the FFOA committee that will be permanently located in the New Downtown Sculpture Garden by Lime Kiln Park.

**Please note that the Sculpture Sponsor deadline is April 30th to allow time for these wonderful 4'H x 2'W sculptures to be created, primed, formed into cement bases, and delivered to painting sites**

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**For more information or to secure your sponsorship, email [lissaffoa@gmail.com](mailto:lissaffoa@gmail.com) or call Lissa @ 414-559-9039**

# SPONSORSHIPS FOR



MENOMONEE FALLS  
**EVENTS**  
buildingourcommunityoneeventatime

## LIVE MUSIC SPONSOR - \$1000

- Stage thank you with your logo in the performance area at the event
- Logo recognition on social media promotions [FFOA & MFE platforms]
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your logo on our website with a link to your site

## KEEP 'EM COLD SPONSOR - \$1000

- Your Logo on 500 koozies along with the FFOA Logo, to be handed out with beverage purchase at the Beer & Wine Garden during the festival
- Logo recognition on social media promotions [FFOA & MFE platforms]
- Your logo on our website with a link to your site

## FOOD COURT SPONSOR - \$1000

- Your Logo and Name on Food Court Signage
- Logo recognition on social media promotions [FFOA & MFE platforms]
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your logo on our website with a link to your site

## HOSPITALITY AREA SPONSOR - \$750

- Your Logo and Name on Hospitality Area Signage
- Logo recognition on social media promotions [FFOA & MFE platforms]
- Optional, complimentary 10 X 10 space at FFOA (must include free art-related activity)
- Your logo on our website with a link to your site

## MARKETING SPONSOR - \$500

- Logo recognition on social media promotions [FFOA & MFE platforms]
- Activation of a 10 X 10 space at FFOA (must include free art-related activity)
- Your logo on our website with a link to your site

## COMMUNITY SPONSOR - \$250

Friend level billing, listed as "Supported by" name listed on most marketing, social media, signage, and print materials. No Activation space.



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For more information or to secure your sponsorship, email [stevemfevents@gmail.com](mailto:stevemfevents@gmail.com) or call Steve 414.791.8911